

SAIM Journal of Social Science and Technology



SAIM College

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About The Journal

SAIM Journal of Social Science and Technology is an annual, peer-reviewed scholarly journal devoted to publish high-quality papers. The journal aims to promote the cutting-edge issues of understanding management practices in the South Asian context. It is interdisciplinary journal with a foundation in the social sciences and provides interdisciplinary issues focused on general management, human resource management, finance, marketing, entrepreneurship, applied sciences, related technological and social sciences. It is not for profit and fully abides by UGC standards. Its primary purpose is to disseminate ideas and research findings in various socio-economic development and managerial technical issues related to Nepal, and South and Southeast Asia. It brings out scholarly research articles and other features. It intends to serve as an outlet with vital theoretical and empirical research for an intellectual forum for communicating ideas among researchers and intellectual society in Nepal and the rest of the world."

MISSION

The primary mission of SAIM Journal is to address contemporary managerial and technical practices within the South Asian context and the globe at large.

VISION

The SAIM Journal aims to contribute significantly to the academic discourse in management, technology and social sciences, facilitating the exchange of ideas among scholars and practitioners in the field.

Key Objectives

The SAIM Journal of Social Science and Technology has established several key objectives to guide its mission and enhance its impact in the academic community:

1. **Publish Diverse Content:** The journal aims to publish high-quality research articles, reviews, and perspectives that span a wide range of disciplines. This approach encourages interdisciplinary collaboration and facilitates knowledge exchange among various fields of study.
2. **Provide Constructive Feedback:** A commitment to offering authors detailed and constructive feedback is essential for enhancing the quality of their work. This fosters a culture of continuous improvement and academic excellence within the journal.
3. **Expand Online Readership:** The journal seeks to utilize various online platforms and strategies to broaden its readership. By doing so, it ensures that valuable research reaches a wider audience, enhancing its visibility and impact.
4. **Ensure Copyright and Intellectual Property Compliance:** Upholding the principles of copyright and intellectual property laws is crucial. The journal is dedicated to safeguarding the rights of authors and contributors, ensuring ethical publication practices without copyright transfer.

5. **Explore Visibility Tools and Resources:** The journal continuously explores and utilizes tools and resources to enhance its visibility. This proactive approach ensures that it remains at the forefront of academic discourse and is recognized as a significant source of scholarly information.
6. **Maintain Academic Standards:** Implementing and upholding high academic standards for research dissemination is a priority. This commitment ensures that the SAIM Journal remains a trusted source of scholarly information, contributing to the integrity of academic publishing.

These objectives collectively aim to strengthen the journal's role as a leading platform for scholarly communication in management technology and social sciences.

Research paper prepared in MS word template with double -column in single spaced typed pages should be submitted electronically as attachment at: research@saim.edu.np

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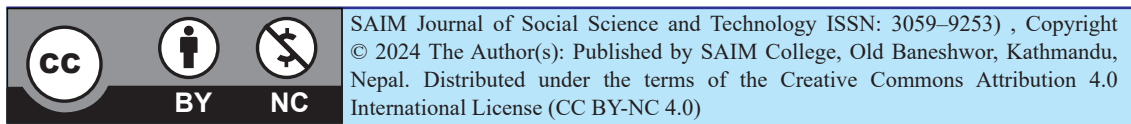
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4. The author (s) should strictly follow the ethical standards and guidelines of the journal.
5. The author (s) should share their data before acceptance of the paper.
6. The manuscript should be submitted electronically in both PDF and word format via *research@saim.edu.np* or *anjaymishra@saim.edu.np*.

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4. Copy editing and plagiarism tests will be performed after the final decision of the manuscript.
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 - a. Business and Management
 - b. Social Sciences
 - c. Technology and Innovation
 - d. Arts and Humanities
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6. Length: Between 5 to 20 pages (3000 to 10000 words), excluding references.
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8. All submissions undergo a rigorous peer-review process, ensuring high academic standards and contributing to the integrity of the journal.

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2. SAIM Journal is committed to fostering a culture of intellectual curiosity and academic excellence. Your contribution adds to the collective humanity.

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