

**Not all heroes
wear capes!**



SAIM

SUPERHEROES



June 14, 2023

Curtain raiser to the idea

Event kicks off from the time BBA 2 nd Semester students were brainstorming about a social event that they shall organize. On the same week of idea development a massive train accident happened at India causing blood shortage. Blood crisis at India and our personal experiences made us realized what if same happened at Nepal like in 2015 earthquake, this encouraged us to conduct the blood camp.

Drive for our superheroes

“Donate Blood, Be a Hero”, our theme for the campaign denotes every person who contributes is a superhero, and superheroes always save lives, same does a donor perform.

With the aim to highlight the importance of blood donation, SAIMians had selflessly started to plan on organizing blood donation campaign. People were afraid and had misconceptions of donating, so we first had to penetrate this disbelief.

We targeted to reach 50 donors, however we flew to 25 more of them. Reaching to 75 superheroes it was a resounding success. Yet achieving this level of outcome there were few left to donate, due to donation criteria. They still hold special appreciation for their enthusiasm and valuable presence.

With countless failures that were faced there was a success of light blinking at a distance.

Rejection at various parts and areas, conflicts, short time were some that was to be tackled. Yet day and night efforts shown by management team brought them closer and closer, opening a new gate of learning for them. Support from local government and college faculty helped Meraki and BBA 2 nd semester students to explode over their potential and working ability.

President of ward 10 Mr. Ram Kumar KC accompanying us at this journey and inaugurating

the camp along with our principal Ashok Raj Pandey sir really motivated us to serve community. The joy and liveliness seen at the event made volunteers feel they had more to do and made them smile continuously.

SAIM faculty taught its student to be emotionally intelligent and have a humble soul. Creating a platform to learn by doing SAIM nurtures its learners with lot of optimistic and humanistic values. Making a strong benchmark at the locality SAIMians are happy to see other colleges do the same with our theme and bring out more from every students and the outsiders.



Magnetizing elements

We had had photo booth with the props themed to superheroes that make them feel like superheroes to have pictures after the blood donation.

After the completion of blood donation, we the donors enjoying the food and refreshments. We watched the participants enjoying the games. There were stalls with bottle flips, basketball, hit the glass and more such activities that added the fun to the event.